

## PRESENTED BY NF SKIN



# LIV Skin: The Doctor-Endorsed CBD Skin Care Line

Jamaica-born formulators Susie and Bruce Hutson have brought together cosmetic expertise, CBD-infused Korean beauty and modern science to introduce MyHempRX's new K-Beauty-inspired luxury line, LIV Skin. With more than 20 years in the cosmetic industry, Susie and Bruce are top CBD manufacturers and have attracted attention with this innovative approach, which has already been featured on "Modern Living with Kathy Ireland" as one of the latest lifestyle B2C trends.

## **A Holistic Collection**

Widely recognized within the health, beauty and wellness industries, Susie and Bruce have continued to be innovative in the CBD space. As CBD continues to gain universal traction, there is growing evidence of its many benefits. LIV Skin is a luxury line using USDA organic CBD and all natural botanicals, including a full spectrum CBD oil and clinically supported ingredients such as turmeric, rosemary extract, ginseng, ginger and Ficus fruit to address skin irritation and inflammation.

LIV Skin is highly effective on all skin types. The collection comprises the LIV Skin Hydrate & Strengthen Firming Facial Moisturizer, Eye Energy, Illumin-Essence + Serum and Recovery Elixir—all of which have been endorsed by Dr. Luis Viñas, founder of L.A. Vinas M.D. Plastic Surgery, Med Spa and Skin Care Centers in Palm Beach, Florida.

### **Doctor Endorsed**

As the popularity of CBD products continues to increase, many doctors and other providers have turned to more holistic and organic methods to treat their clients' overall health. Recognized as one of South Florida's favorite plastic surgeons, Dr. Viñas brings his expertise to help formulate LIV Skin alongside Susie and Bruce. Dr. Viñas, who was named the Best of South Florida Plastic Surgeon in 2009 and served as chief of plastic surgery at Good Samaritan Hospital in 2012, works diligently with his team to provide excellent results, culminating in the highest standards of patient care and adding merit to the K-Beauty-inspired skin care collection.

### **Scan and See**

On every LIV Skin product label is a QR code by which the client can access product information. Using their smartphone, this scannable code allows them to see the Certification of Analysis that details CBD potency, heavy metals testing, pesticides, microbial panel testing and more. To help consumers better understand the ingredients in their products and skin, LIV Skin also provides its ingredient pamphlet in three different languages: English, Spanish and French—connecting to all, the LIV Skin way.

For more information, email info@myhemprx.com or call 786-409-2634.